

# 56

**REGISTRATION  
AMOUNT: RS. 50 PER  
HEAD**

**ATTRACTIVE  
CASH PRIZES**



**ALL THE PARTICIPANTS WILL  
RECEIVE PARTICIPATION  
CERTIFICATE**



**ORGANIZING COMMITTEE  
PRINCIPAL**

Dr. Sr. P. Amrutha

**CONVENER**

Mrs. A. Mary Francina

**FACULTY COORDINATORS**

Mrs. K. Mary Keerthi - HoD

Dr. S. Naga Poornima

Mrs. Thaslim Gousiya

Mrs. Nirmala Priya D

**STUDENT COORDINATORS**

Ms. Deekshita Ravi

Ms. Juveria Khan

Ms. M. Sravya

Ms. Kulsum Fatima

**Registration details:** Students can register using  
the following link

<https://forms.gle/EzLDNz74ZfTeBh4W9>

**Contact details:** 7981084675

9652180730

7095054709

7995966470

**College Address:**

St. Ann's College for Women Autonomous  
Santosh Nagar, Mehdiapatnam, Hyderabad-28



**ST. ANN'S COLLEGE FOR WOMEN**

(Autonomous), Osmania University  
NAAC Reaccredited with 'A+'  
Grade (3rd Cycle), College with Potential  
for Excellence by UGC  
Mehdiapatnam, Hyderabad

**DEPARTMENT OF BUSINESS  
MANAGEMENT (MBA)**



**ORGANIZES**

**INFO QUEST**

**REGIONAL STUDENT LEVEL  
CASE STUDY ANALYSIS & PAPER  
PRESENTATION COMPETITION**

**DATE: 12 FEBRUARY 2020**

**VENUE: A V ROOM**






## ABOUT COLLEGE

St. Ann's College for Women, Mehdiapatnam, Autonomous Institution was established by the Sisters, Society of St. Ann, in 1983, as an institution oriented towards the cause of need-based education, aiming at optimum growth.

Ever since its inception, the college has the distinction of excelling in academics, research and extracurricular activities. It has, within a short span of time, acquired reputation as being one of the best colleges in the twin cities of Hyderabad and Secunderabad. At present, the college has strength of over 3000 students and well qualified staff members belonging to as many as 30 different departments.

The college has been re-accredited with 'A+' Grade by NAAC in the year 2018. It is declared as "College with Potential for Excellence" by U.G.C. The academic, social and spiritual elements of St. Ann's college education combine to open windows to global opportunities.



## ABOUT DEPARTMENT

The M.B.A. programme at St. Ann's is a 2 year course of 4 semesters which strikes a balance between theory and practice of modern business management. Well qualified and dedicated faculty members mould best-of-breed into professionals to meet the challenges of the corporate world. This is done through a gamut of activities tailored to meet student needs - soft skills programmes, research projects, seminars and workshops, role plays and quizzes to name a few. Specializations offered are Finance, Marketing, Human Resource and Systems.

## OBJECTIVE OF THE COMPETITION

To be in par with the core values of the college to have transformational learning and growth among the student community, the department organises a case study analysis competition for the management & Commerce students. The objective of the event is to provide appropriate platform to budding professionals to exhibit their intellectual talent much of which is not uncovered to the world due to lack of opportunities. Students can realize their potential and give their imagination a tangible shape on this platform.



## CASE STUDY

Cases related to various areas of management and practical business environment will be given to students to test analytical skills.

- Team Participation (two)
- Case would be given on the date of the event
- 45-60 minutes of time to analyse and solve the case
- 5 minutes of presentation followed by Q & A

## PAPER PRESENTATION

Theme: Technological Innovations in Management

Articles related to the theme are invited

- Individual Participation
  - Full papers should be sent to [stannsmba@gmail.com](mailto:stannsmba@gmail.com)
  - PPT presentation
  - 5 minutes of presentation followed by Q & A
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