

Institutional Distinctiveness 2021-22

Promoting culture of Innovation & Entrepreneurship

St. Ann's College works towards enabling the students embark on Life's Journey as empowered women. The Institute Innovation Council at St. Ann's plays a major role in providing a platform for women entrepreneurs & innovators who will bring in a new era of financial and emotional independence.

Since 2019, the year of establishment of IIC at St. Ann's, the council has been encouraging, inspiring, nurturing, mentoring students with potential entrepreneurship skills. It promotes ecosystem by organising ideathon competitions, storytelling by successful innovators and establishing networks with other conventional institutes. All faculty and students associated with IIC are trained in various domains of Innovation & entrepreneurship.

The success of this practice is evident by few of our student achievements in this area like:

- Dovelty is India's Bike Service for Women Driven by Women
- Tanisha and Gayatri of life sciences were shortlisted for mentoring support at WE-Hub won the Proof-of-Concept award of 10000/- for their idea on sustainable fashion titled Kusuma-Natural dyes preparation from flower waste.
- Pranavi and Anupama of Bsc II year have received Innovation grant of 10000 from Youth for Social Impact and a Special appreciation prize at T-Hub idea pitching competition for their idea on Sustainable packaging

To promote the culture of Innovation and Entrepreneurship in the campus, the following units were established the umbrella of IIC

SAIPRC - St. Ann's Intellectual Property Rights Cell

SAIC - St. Ann's Incubation centre

SAISC - St. Ann's Innovation and Start Up Cell

SEED - St. Ann's Enterprise Entrepreneurship Development Cell

SaCReD –The college has a well-established research and development centre, St. Ann's College Research and Development (**SACReD**). SACReD is one of the Centers of Excellence of the institution.

IIC – SocialMediaCell

IIC Internship Cell

News Letter: Apart from the above, print space for students has been created newsletter, **The RISE** (by SEED), to motivate the students to reflect their ideas on Innovation and Start-ups. 🚀

Highlights/ Achievements

Number and Different types of I&E and IPR activities Conducted

Innovation and Entrepreneurship related – 28

No. of student's & faculty ideas generated - 13

No. of student's & faculty Innovation/prototypes developed - 04

No. of IPs generated, published and granted – 08 (filed)

No. of Student & Faculty Start-ups/Ventures established - 04

Amount spent on promotion and awareness generation on Innovation

Entrepreneurship in the campus – Rs.40,000/-

WE HUB Training & Mentoring Programme Details

Winners of Proof of Concept (PoC) at WE Alpha Cohort-1 Graduation Event



Two Teams from St. Ann's College for Women who participated in Business Pitch Idea competition organised by ALEAP WE Hub got selected for the 8-week Training and Mentoring programme titled WE Alpha

Team 1: Tanisha mantry from B.Sc. BBC and Gayathri B.Sc.GCM Second Year

pitched an idea on Sustainable fashion titled KUSUMA

Team 2: Pranavi Vadla and Anupama from B.Sc BBC from Final year pitched an

idea on sustainable packaging titled PORCINI PARCELS

The two teams completed training at WE Hub and presented their POC at

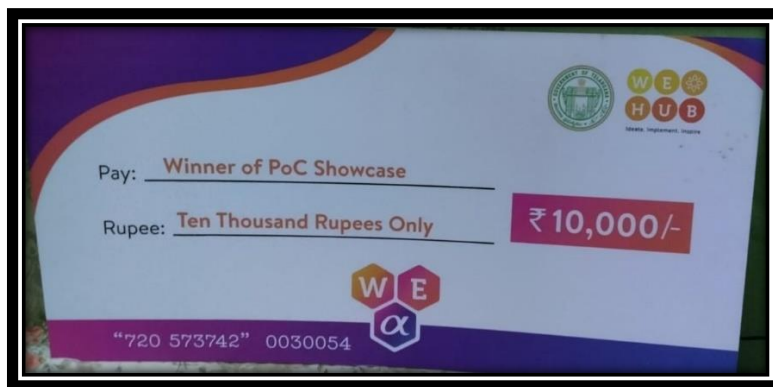
Graduation ceremony held on July22 ,2022. In this event Tanisha's team stood

as Winners and were awarded a Cash prize of 10,000-

Pranavi and Anupama's team was in the top 3 teams at the event



Team St. Ann's Winners of Proof of Concept (PoC) at WE Alpha Cohort-1 Graduation Event





Pitching Competition at YFSI